



EWAN HIGNETT

Graphic Designer

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STATEMENT

I take pleasure in meeting new and interesting people like you!
I love to ask questions and debate.
I enjoy scaring myself with new and unknown challenges.
I grow by learning from my experiences.
I love to be personal and interactive.
I put my heart and soul into everything I design.

QUALIFICATIONS

BA (Hons): 2:1
Visual Communication

A-Levels: A-C Grade
Biology Chemistry I.T.

BTEC Foundation: Merit
Art and Design

G.C.S.E. A-C Grade
10 subjects, includes English & Maths

EDUCATION

September 2003 to June 2006
Graphic Communication
Loughborough University, Loughborough.

September 2002 to June 2003
Art & Design
Surrey Institute of Art and Design, Farnham.

September 1995 to June 1997
A-Levels
Farnborough Sixth Form College, Farnborough.

From 1990 to 1995
G.C.S.E.
Calthorpe Park School, Fleet.

DESIGN SKILLS

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe Indesign	●●●●●●●●●●
Adobe Dreamweaver	●●●●●●●●●●
Adobe Flash	●●●●●●●●●●
HTML & CSS	●●●●●●●●●●
3D Studio Max	●●●●●●●●●●

Grid & Layout	●●●●●●●●●●
Typography	●●●●●●●●●●
Colour Knowledge	●●●●●●●●●●
Image Editing	●●●●●●●●●●
Web design	●●●●●●●●●●
Print design	●●●●●●●●●●
Photography	●●●●●●●●●●

HOBBIES & INTERESTS

My main interests include photography, art and creative design. I also enjoy music, travelling whenever possible where I can gain new inspiration for designs and experience other cultures. I was a national swimmer by age 14 and I plan to cycle London to Paris this year.

EMPLOYMENT

Cultfurniture - Head of Design December 2015 to Present:

- Support and enhance the introduction of a new brand refresh.
- Take the lead in design decisions for all aspects of the design process and oversee the brand launch.
- Plan, style and art-direct all photo-shoots.
- Design and develop creative assets for online advertising such as banners or emails.
- Produce creative mock-ups to illustrate the concept behind cultfurniture brand release.
- Manage and train two junior designers, a photographer and artworker for the introduction of the new brand, coaching in brand guidelines.

Alison at Home - Head of Design May 2013 to November 2015:

- Develop and enhance the Alison at Home brand.
- Take lead of design decisions for all aspects of the design process and overseeing all digital and print marketing campaigns.
- Source, plan and art direct all photo-shoots.
- Oversee print creative, maintain a strong relationship with the printers and manage the design of catalogues and marketing collateral.
- Create and enhance column layouts for national press. Such as The Telegraph, Times and Evening Standard.
- Design and develop online advertising creative assets such as banners or emails.
- Working with the IT and UX teams, to develop creative mock-ups for product development designs.
- Lead and train junior designers.

Trinity Mirror - Editorial Designer June 2011 to May 2013:

Production of quality visuals and innovative design that will enhance and contribute to the overall editorial content of the papers. I conceptualise and execute attractive design layouts and special sections, including branding and partner with newsroom staff to meet daily deadlines and projects.

- Image processing and editing.
- Info-graphics.
- Branding projects.
- Magazine cover design.

- High level of typography.
- Newspaper & magazine layouts.

Eibe Play Ltd - Designer September 2009 to May 2011

Working on large tender projects such as Kew Gardens, Legoland and Paultons Park, I also managed one junior designer. I believe I brought a new creative flair to the company; interpreting briefs and creating designs that fill the clients needs to an exceptional standard.

- Production of all presentation & marketing literature for the company.
- Organise and design all exhibitions for the company.
- Report to the managing director with regular updates on the current design team.
- Play design and landscape design.
- Pitching design tender solutions to company owners.

Freelance Graphic Designer September 2008 to September 2009

- Creating print collateral, brochures and corporate identity.
- Developing customer rapport.
- Producing quotations and working closely with print companies.

Philips C.E. - Designer October 2006 to September 2008

As a key member of this small and dedicated team, I learnt to work to corporate brand guidelines and in doing so, have produced artwork finished to an extremely high standard.

- Taking projects from briefing to final print artwork.
- In-store POS for a variety of high profile clients, Curry's, Boots and Comet.
- Producing flyers, leaflets and catalogue pages for Argos and Littlewoods, Boots product guides.

Loughborough University (Education) October 2003 to June 2006

Surrey Institute of Art & Design (Education) 2002 September to 2003 June

Grant Graphics (NY) - Junior Designer 2002 January to 2002 June

- Producing decals, labels and informational self-adhesives, as well as signs, banners and display prints for trade shows and exhibits.